

AQUACULTURE ADVISORY

Capabilities Deck | 2023-1



INVESTMENT ADVISORY

Analyzing, interpreting and projecting financial feasibility of aquaculture projects for investors.

YEARS OF EXPERIENCE

Over 25 years of global experience, with 15 years exclusively in México.

SPECIALIZATION

Financial feasibility assessments and optimization of aquaculture investments.



Why Aquaculture?

IMPACT INVESTMENT WITH EXCEPTIONAL FINANCIAL PERFORMANCE.

Aquaculture is the world's leading food production industry with a strong future as a profitable investment opportunity.

Projected to grow to a USD \$378 B industry by the year 2027; aquaculture presents attractive financials.

Securing Growth

PARTNERS IN GROWTH

We want to *be part of the sustainable investment movement* by providing our corporate and management experience.

Helping investors find opportunities and *invest with confidence*, creating the change that our planet needs.



WHO WE WORK WITH

FUND MANAGERS & INVESTMENT FIRMS

We help financial advisors identify profitable long term investments for their portfolios. Analyzing economic models and designing CapEx sheets to ensure financial performance.

PRIVATE EQUITY SHAREHOLDERS & FARM OWNERS

Our management experience helps farm operators structure their business model and operations to maximize outputs while optimizing resources.

CREATING OPPORTUNITIES

Bringing the opportunities LATAM has to global investors

GLOBAL EXPERIENCE

Offering a clear view of market opportunities and technologies available to optimize capital resources.

LOCAL PERSPECTIVE

15 years of direct experience working in Mexico



CONFIDENCE IN YOUR INVESTMENTS

Projecting actual profit margins and predicting the variables that a prospectus or routine financial due diligence may not uncover.

IMPROVED INVESTMENT PERFORMANCE

Using financial and biological models based on the farm site's production potential to design and manage aquaculture projects to their full potential.

TURN KEY SOLUTIONS

What value do we deliver to investors?

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KEY SERVICES

FINANCIAL MODELLING

CapEx structure for optimal investment performance.

INVESTMENT ANALYSIS

Company valuations and exit strategies.

PRODUCT DEVELOPMENT

Market viability and commercialization network.

SITE EVALUATIONS

Assessing a farm site's production potential.

FARM MANAGEMENT

From farm design to corporate structure.



Ross Gordon

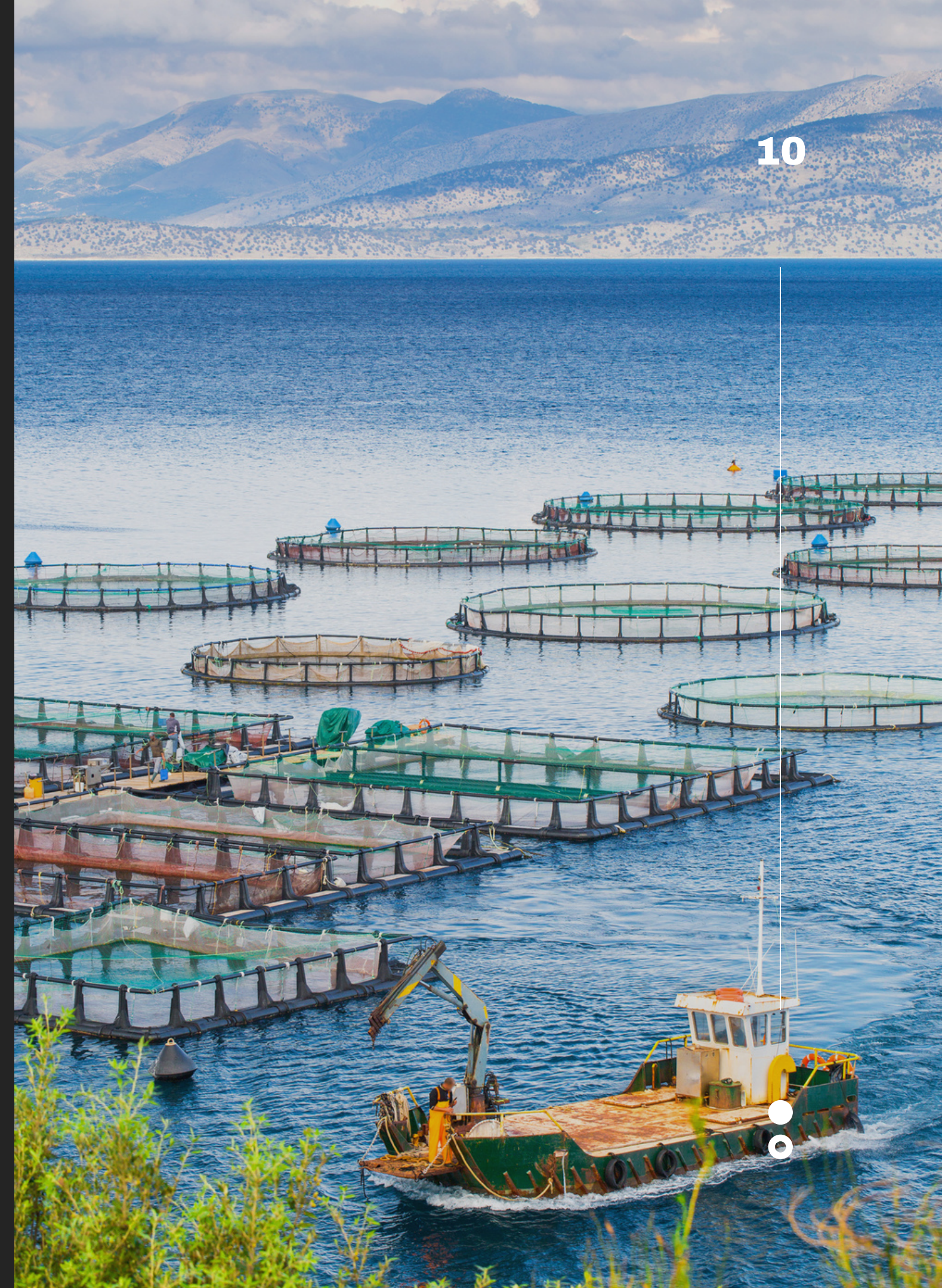
MBA, ME, BSc

DIRECT INDUSTRY EXPERIENCE

An industry leader with global experience spanning over 25 years.

PROVEN RESULTS

With just over USD \$750 million in sales under management across diverse markets.



Comprehensive solutions.

Working in some of the biggest companies in the world *to tackle unique and complex challenges.*

Implementing best practices and transferring technology to improve productin pontential and optimize capital resources.

Aacini Huerta

MBA, BSc

MARKET ENTRY

15 years of experience in farm operations and 8 years in the consumer goods industry bring a fresh perspective to business models.

NETWORK LIAISON

Leveraging and brokering networks built over the years to improve deal flows and improve project management.





End-to-end solutions.

Distribution and commercialization strategies to fetch the highest prices for farm products.

Leveraging a network of over 160 seafood retailers, buyers, and traders around the globe to get products into the right markets.

Project 1



YELLOWTAIL KINGFISH

Project design and management for a seed project.

Project 2



ABALONE

Commercialization strategy for new markets.



Project 3



CUPPED OYSTER

Industry consolidation through a series of M&As.

Project 4

PACIFIC BLUEFIN TUNA

Company restructuring to improve balance sheet performance.



CONTACT DETAILS

For better, more secure investment
decisions.

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